

Coos County Area Transportation District (CCATD)
Board of Directors

MINUTES

South Coast Business
800 N Bayshore, Coos Bay, Or 97420
Apr 10, 2023 9:00 a.m.

1. **CALL TO ORDER** – Meeting called to order at 9:00 by Director Veysey.

2. **ROLL CALL/CONFIRMATION OF QUORUM BOARD OF DIRECTORS**

BOD Present: Director Veysey, Director Claassen, Director Dovenspike, Director Taylor, Director Mason-Long

BOD Absent: Director Dewater, Director Johnson

Staff and Others Present: AC Lauren Morris, Schira Nelson, Steve Zehler, Jane Stebbins, Jennifer Boardman, Manager Melissa Metz, Staff Selena Kelley Irvin, Staff Rebecca Jennings

3. **CHANGES TO AGENDA**

4. **CITIZEN COMMENTS ON AGENDA ITEMS** - None

5. **CONSENT AGENDA**

Approve the [Minutes Mar 13, 2023](#)

Accept the [Financial Report](#) and [Balance Sheet](#) for February 2023

Accept the [Ridership Report](#) for February 2022

BOD Motion: Director Taylor moved to accept the consent agenda as presented. Director Claassen seconded the motion. The motion passed unanimously.

6. **OLD BUSINESS**

a. SuperStop - Update (Jennings)

Jennings reported that due to the rain ground breaking is delayed.

7. **NEW BUSINESS**

a. Adopt the New Logo and Color Palette

On March 15, 2023 Transit 911 and Hunter Marketing conducted two (2) Work Session / Focus Groups to collect additional information not gathered with the survey tool. Both sessions were conducted electronically via webinar. One session was held at 12:30 PM and the second at 3:30 PM. Seventeen (17) people attended each session for a total of thirty-four (34) participants. The 34 participants were asked to give feedback on 4 marketing concepts and one stood out from them all.

Document: [Final Logo and Color Palette](#)

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BOD Motion: Director Dovenspike moved to adopt the logo and color palette as presented. Director Claassen seconded. The motion passed unanimously.

8. GENERAL MANAGER REPORT

Metz reported she would be working on the budget packet in preparation for the hearing. It will also include a supplemental budget for the current year to ensure sufficient spending authority for the Super Stop and the four buses we are anticipating to receive before June 30.

9. CITIZEN COMMENTS ON NON-AGENDA ITEMS - None

10. NEXT MEETING – Budget Hearing & BOD Mtg May 8, 2023 at 9am

11. ADJOURN – Meeting adjourned at 9:22 by Director Veysey.