

Coos County Area Transportation District (CCATD)
Board of Directors Meeting

AGENDA

Coos County Area Transportation District
800 N Bayshore, Coos Bay, OR 97420
July 8, 2024, 9:00 a.m.

The Coos County Area Transportation District (CCATD) Board of Directors will hold a meeting at 9 am on July 8, 2024 at South Coast Business, 800 N Bayshore, Coos Bay, OR 97420.

The meeting will be accessible via zoom <https://zoom.us/j/667827645> Or Dial: +1 346 248 7799; Webinar ID: 667 827 645

- 1. CALL TO ORDER**
- 2. ROLL CALL/CONFIRMATION OF QUORUM OF BOARD OF DIRECTORS**
- 3. CHANGES TO AGENDA**
- 4. CITIZEN COMMENTS ON AGENDA ITEMS (Limited to three minutes/person)**
- 5. CONSENT AGENDA**

Approval of [Minutes June 10, 2024](#)

Accept the [Financial Report](#) and [Balance Sheet](#) for May 2024

Accept the [Ridership Report](#) for May 2024

BOD Motion: To accept the Consent Agenda as presented.

- 6. PRESENTATION OF THE AUDIT 2023- CLA**

Documents: [Audit Report 2023](#); [Governance Letter](#)

- 7. OLD BUSINESS - NONE**

- 8. NEW BUSINESS**

a. Coos Go Social Media Campaign – David Rupkalvis

Background: In June 2023, CCATD adopted a Marketing Plan to increase awareness of services to potential customers, updating the bus branding, engaging students, engaging and educating stakeholders and communicating our dedication to the community. Attached is a proposal to initiate a social media campaign around our Coos Go service in Coquille-Myrtle Point and Bandon, as well as, our fixed route system in Coos Bay/North Bend.

Document: [Proposal Coos Go Campaign](#)

BOD Action: Move to accept the proposal from PIVOT Social Media Consulting.

- 9. GM REPORT**

- 10. CITIZEN COMMENTS ON NON AGENDA ITEMS (Limited to three minutes/person)**

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This agenda does not limit the ability of the Directors to consider additional subjects. The CCATD Board reserves the right to place a time limit on public testimony on any matter. The meeting place is accessible to those with disabilities. If a special accommodation is needed, please contact the office at least 24 hours prior to the meeting (541.267.7111).

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11. NEXT MEETING –Meeting of the Board Aug 12, 2024 9AM

12. ADJOURN